


國立東華大學
教學計劃表 Syllabus

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| 課程名稱(中文) Course Name in Chinese | 當代英語與文化(二) AB | | 學年/學期 Academic Year/Semester | 106/2 | |
| 課程名稱(英文) Course Name in English | Reading Contemporary Cultures in English (II) | | | | |
| 科目代碼 Course Code | EL__1242AB | 系級 Department & Year | 學一 | 開課單位 Course-Offering Department | 英美語文學系 |
| 修別 Type | 學程 Program | 學分數/時間 Credit(s)/Hour(s) | 3.0/3.0 | | |
| 授課教師 Instructor | /王君琦 | | | | |
| 先修課程 Prerequisite | | | | | |

課程描述 Course Description

This course in the previous semester explored the pressing contemporary issues of race, gender and sexuality, and migration, while trying to debunk many common assumptions that have been taken for granted. In this semester, we will continue to examine contemporary issues of social media algorithms, consumerism, and environmental conservations. The aim of this course is to train student, with critical thinking skills, to be sensitive towards current phenomena, to see through surface problems, and to contemplate the structural inequalities. Hopefully, this class can stimulate students to think of possible minor actions to join the collective force that makes the world more just and equal.

課程目標 Course Objectives

- (1) To increase the breadth and depth of students' English reading comprehension in a variety of fields, and through contemporary culture.
- (2) To develop the student's ability to use English language sources efficiently in future professional endeavors

圖示說明 Illustration : ● 高度相關 Highly correlated ○ 中度相關 Moderately correlated

授課進度表 Teaching Schedule & Content

| 週次 Week | 內容 Subject/Topics | 備註 Remarks |
|---------|--|------------|
| 1 | South Africa's Transitional Justice 1. Desmond Tutu, "I am Sorry—The Three Hardest Words to Say." The Guardian. 22 Mar. 2014. 2. Desmond Tutu, "Forgiveness is Liberation": Desmond Tutu on Healing a Nation's Racist Past." Moyers & Company. 25 Dec. 2014. | |
| 2 | Guest Talk: How to Read International News (中央社記者和宏儒) | |
| 3 | On Testing and Grading 1. Diane Ravitch, "In Defense of Testing." Time Magazine. Sept 3, 2000. 2. Alfie Kohn, "Standardized Testing and Its Victims?" alfiekohn.org. Sept 27, 2000. 3. Peg Tyre, "A's for Good Behavior." New York Times. Nov 28, 2010. | |

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| 4 | <p>Social Media, Friends, and Sense of Self</p> <ol style="list-style-type: none"> Christine Rosen, "Virtual Friendship and the New Narcissism." <i>The New Atlantis</i>. Summer 2007. Christopher Bergland, "Social Media's Dual-Edged Sword: Narcissism vs. Self-Esteem." <i>Psychology Today</i>. June 12, 2013. | |
| 5 | <p>Can Social Media Change the World?</p> <ol style="list-style-type: none"> Catherine O' Donnell, "New Study Quantifies Use of Social Media in Arab Spring, Washington Post. Sep 12, 2011. Richard Lindsey, "What the Arab Spring Tells Us About the Future of Social Media in Revolutionary Movements" <i>Small Wars Journal</i>. July 29, 2013. Maeve Shearlaw, "Egypt Five Years On: Was it Ever a 'Social Media Revolution?'" <i>Guardian</i>. Jan 25, 2016. Thomas Friedman, "Social Media: Destroyer or Creator?" , <i>New York Times</i>. Feb 3, 2016. | |
| 6 | <p>Surveillance by Algorithm</p> <ol style="list-style-type: none"> Bruce Schneier, "How We Sold Our Souls-and More-to The Internet Giants." <i>Guardian</i>. May 17, 2015. Richard Stacy, "The Algorithm Is Most Powerful Tool of Social Control Since the Sword." <i>Business Reporter</i>. July 9, 2013. Philip Garnett, "It's Time to Shine a Light On the Unseen Algorithms that Power 'Big Brother.'" <i>The Conversation</i>. Jan 13, 2016. | |
| 7 | <p>Social Media and Fake News</p> <ol style="list-style-type: none"> "The Rise and Rise of Fake News." <i>BBC</i>. 6 Nov. 2016. Elizabeth Osborne, "The Hidden Danger of Social Media: Fake News." <i>EdCircuit</i>. 13 Dec. 2016. Web. Roy Greenslade, "Here's the Truth: 'Fake News' Is Not Social Media's Faults." <i>The Guardian</i>. 23 Nov. 2016. Web. Sander van der Linden, "How to Spot Fake News." <i>Psychology Today</i>. Nov 12, 2017. | |
| 8 | Guest Talk (TBA) | |
| 9 | 期中考試週 Midterm Exam | |
| 10 | <p>Coastal Clean-up</p> <ol style="list-style-type: none"> Bryan Walsh, "Plastic in the Ocean: The Pacific Ocean Vortex." <i>Time</i>. Aug 1, 2009. Vibeke Venema, "The Dutch Boy Mopping Up a Sea of Plastic." <i>BBC</i>. Oct 17, 2014. Boyan Slat's TED Talk. Chris Jordan's Midway Island Project. | |
| 11 | <p>I Consume, Therefore I am</p> <ol style="list-style-type: none"> "The Problem of Consumerism." <i>Life Squared</i>. Mark C. Taylor, "Fast, Cheap, and Out-of-control: How Hyper-consumerism Drives Us Mad," <i>Salon</i>. Nov, 3 2014. Rob Hopkins, "Annie Leonard on Stuff, "Citizen Muscle" and What's She is Giving this Christmas" <i>Resilience.org</i>. Dec 20, 2013. | |
| 12 | <p>Decoding Advertisements</p> <ol style="list-style-type: none"> "Persuasion." <i>The Economist</i>. May 2, 2002. William Lutz, "With These Words, I Can Sell You Anything." <i>Doublespeak</i>, 1990. | |

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| 13 | The Problems of Recycling 1. Laura Bradley, "E-Waste in Developing Countries Endangers Environment, Locals." US News. Aug 1, 2014. 2. Amy Westervelt, "Can Recycling Be Bad for the Environment?" Forbes. Apr. 25 2012. 3. Kimiko de Freytas-Tamura, "For Dignity and Development, East Africa Curbs Used Clothes Imports." New York Times. Oct 12, 2017. | |
| 14 | Rethinking Ethical Consumption 1. "Ethical Consumerism." Guardian. Feb 22, 2001. 2. Nicki Lisa Cole, "How to Be an Ethic Consumer in Today' s World." Thoughtco. Mar 18, 2017. 3. Timothy Devinney, Pat Auger, and Giana M. Eckhardt, "Value vs. Values: The Myth of the Ethical Consumer." Global Policy. Mar 24, 2011. 4. Christopher Mayes, "The Limits of Labels: Ethical Food is More Than Consumer Choice." The Conversation. Sep 8, 2016. | |
| 15 | Questioning Current Economic Systems 1. Ben Chu, "The Wealth that Failed to Trickle Down." Independent. Jan 19, 2015. 2. George Monbiot, "Neoliberalism—the Ideology at the Root of All Our Problems." Guardian. Apr 15, 2016. | |
| 16 | Working Poverty and Minimum Wages 1. "When a Job Is Not Enough." Economist. 25 June. 2016. 2. Mark Thomas, "There' s One Simple Reason We Need to Raise the Minimum Wage." Business Insider. 03 Aug. 2016. 3. "The High Cost of Low Wages." Harvard Business Review. Dec 2006. 4. Simon Copland, "What if the State Provided Everyone with a Basic Income?" BBC. Jan 18, 2017. | |
| 17 | Open Week | |
| 18 | 期末考試週 Final Exam | |

教 學 策 略 Teaching Strategies

- 課堂講授 Lecture
 分組討論 Group Discussion
 參觀實習 Field Trip
 其他 Miscellaneous:

學期成績計算及多元評量方式 Grading & Assessments

| 配分項目 Items | 配分比例 Percentage | 多元評量方式 Assessments | | | | | | | |
|----------------------------------|--------------------|--------------------|----------|----------|----------|----------|----------|----------|----|
| | | 測驗 會考 | 實作 觀察 | 口頭 發表 | 專題 研究 | 創作 展演 | 卷宗 評量 | 證照 檢定 | 其他 |
| 平時成績 General Performance | 10% | | | | | | | | |
| 期中考成績 Midterm Exam | 30% | | | | | | ✓ | | |
| 期末考成績 Final Exam | 30% | | | | | | ✓ | | |
| 作業成績 Homework and/or Assignments | 10% | | | | | | ✓ | | |
| 其他 Miscellaneous (Presentation) | 20% | | | ✓ | | | | | |

評量方式補充說明
Grading & Assessments Supplemental instructions

教科書與參考書目 (書名、作者、書局、代理商、說明)
Textbook & Other References (Title, Author, Publisher, Agents, Remarks, etc.)

課程教材網址 (教師個人網址請列在本校內之網址)
Teaching Aids & Teacher's Website (Personal website can be listed here.)

其他補充說明 (Supplemental instructions)